

FOURTH NATIONAL SYMPOSIUM OF WOMEN IN REAL ESTATE

WEDNESDAY, OCTOBER 6, 2021 • 10:00 AM TO 6:30 PM EST
IN PERSON* • HILTON MIDTOWN • NEW YORK CITY

SPONSORSHIP OPPORTUNITIES

Thank you for considering sponsorship of the **Fourth National Symposium of Women in Real Estate** on **Wednesday, October 6, 2021**, at the Hilton Midtown in New York City.

Through pre-conference marketing materials, prominent placement in conference-day materials and signage, and post-conference correspondence with attendees, sponsorship offers a high level of visibility with a projected audience of 500 real estate professionals and members of the academic community from across the country and abroad. The funds raised will support critically important scholarship and academic programs for graduate and undergraduate students at the Institute.

Sponsorship Level

				
GOLD \$25,000	SILVER \$15,000	BRONZE \$10,000	PREMIER \$5,000	SUPPORTING \$3,000

Number of Sponsorships Available	THREE	FIVE	UNLIMITED	UNLIMITED	UNLIMITED
Conference Passes	8 (\$2,600 Value)	4 (\$1,300 Value)	3 (\$975 Value)	2 (\$650 Value)	1 (\$325 Value)
Pre-Conference Marketing Material (Sent to Mailing List of 18,000+ Previous Conference Attendees and Industry Professionals)	LOGO	LOGO	LOGO	NAME	NAME
Dedicated Attendee Email	✓	✓	✗	✗	✗
Conference Materials/Digital Ads During Conference	STANDALONE LOGO	LOGO	LOGO	NAME	NAME
Conference Book Ad	FULL PAGE	FULL PAGE	HALF PAGE	HALF PAGE	✗
Acknowledgment in Social Media	✓	✓	✓	✓	✓
Acknowledgment in Post-Conference Emails and Session Replays	✓	✓	✓	✓	✓
Opportunity to Direct Sponsorship to Diversity Scholarship Funds With Recognition	✓	✓	✓	✗	✗

For more information on naming opportunities, please contact **Michael Foote**, Director of Development, at **212-992-3841** or michael.foote@nyu.edu.

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SPONSORSHIP REGISTRATION

Gold \$25,000 Silver \$ 15,000 Bronze \$ 10,000 Premier \$ 5,000 Supporting \$ 3,000

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* In-person events are all subject to university, city, state, and federal health guidelines.