

Future Workforce Global Summit - Emerging Tech Sponsorship Form

BERLIN, JUNE 20-21, 2024

EMERGING TECH SPONSORSHIP FORM

| Sponsorship Tier | Primary Offering | Price | Price (in euros, approx.) |
|----------------------------------|---|--------|---------------------------|
| Emerging Start-up - Special Demo | Day 1 Special Demo Space | \$1000 | €920 |
| Emerging Start-up - Special Demo | Day 1 and 2 Special Demo Space | \$2000 | €1840 |
| Emerging Start-up - Special Demo | 2-Day Demo Booth and Speaking Slot on Day 2 | \$3000 | €2745.75 |

Includes: 2 summit passes, 2 VIP reception passes, space in Emerging Start-up Demo area

The 2024 Future Workforce Global Summit in Berlin invites emerging human and talent development start-ups to become sponsors and join a transformative journey.

This Summit is a dynamic platform for start-ups to showcase their cutting-edge solutions, gain visibility among industry leaders, and connect with potential partners and investors. By sponsoring the Summit, start-ups can position themselves at the forefront of innovation, tap into new opportunities, and contribute to the evolution of coaching and technology. Take advantage of this chance to elevate your brand, collaborate with industry peers, and shape the future at the 2024 Future Workforce Global Summit.

Qualifying Criteria:

Below are some general criteria for any emerging start-ups interested in sponsoring the 2024 Future Workforce Global Summit to consider when submitting a sponsorship inquiry:

- **Early-Stage Focus:** Companies that are at an early stage of development and/or with limited commercialization or market presence
- **Little or No US/European Presence**
- **Revenue Threshold:** Below approx. \$10 million in annual revenue during the start-up phase
- **Industry Focus:** Qualified start-ups must offer innovative and disruptive solutions in the human development space, with an emphasis on the utilization of technology for enhancing human development sectors such as:
 - Learning and Development (L&D)
 - Wellness
 - Employee Experience
 - Talent Management
- **Scalability:** Potential for scalability and expansion of the business model
- **Market Need:** Addressing a clear market need within the human development landscape
- **Strategic Partnerships:** Potential for forming strategic partnerships within the human development ecosystem
- **Investment Readiness:** Demonstrated potential for attracting investment and funding
- **Global Perspective:** Having an international perspective or solutions applicable in diverse cultural contexts
- **Measurable Outcomes:** Emphasis on quantifiable outcomes and impact assessment of the human development solutions

For more information on sponsorships, please contact Josh Greenfield at (212) 992-3840 or jg6199@nyu.edu.